



**HONDROS**

**COLLEGE**

by Colibri Real Estate

# Welcome to the Hondros Affiliate Program

At Hondros, we believe in the power of partnership to inspire transformation. We're thrilled to welcome you to our affiliate community as we work together to redefine real estate education. Your role as an affiliate is pivotal in helping individuals achieve their dreams, gain financial independence, and build fulfilling careers.

# Empowering dreams, one partnership at a time

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## Mission

To deliver top-tier real estate education that empowers individuals to reach their career aspirations and financial goals.

## Vision

To be the trusted partner in real estate education, recognized for our quality, reliability, and success stories.



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## Who We Are

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For more than 40 years, it's been our mission to inspire and improve the lives of Ohioans who seek to enter, grow, and advance a career in real estate. At Hondros, we offer a variety of programs to prepare students for occupations that offer stability, flexibility, independence, and financial reward. Our unmatched service includes expertly crafted courses, robust online learning platforms, and recruitment resources.

As an affiliate, you'll join our mission to guide future real estate professionals toward success. Together, we'll connect more people to the resources and education they need to thrive in this industry.

# Why Partner with Hondros?

## ● Proven Success

Over 25 years of experience in real estate education with consistently high pass rates.

## ● Comprehensive Programs

From self-paced online courses to instructor-led livestream classes, we offer learning options for every lifestyle.

## ● Recognized Brand

Affiliates benefit from partnering with a trusted, market-leading name in real estate education.

## ● High Earning Potential

A product with a high AOV, competitive commission structures, and strong demand for pre-licensing education mean great revenue opportunities for affiliates.





## Content Guidelines

1

### Inspire Stories

Highlight the benefits of Hondros programs for aspiring agents and career changers. Share how education opens doors to financial independence and career fulfillment.

2

### Emphasize Benefits

Showcase the flexibility, quality, and support that make Hondros courses ideal for students at any stage of their careers.

3

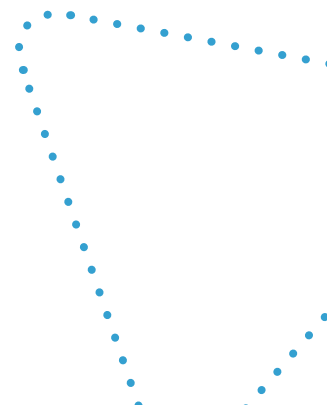
### Stay On-Brand

Use the approved logos and images to maintain consistency.

4

### Include a Clear Call to Action

Direct audiences to learn more or enroll via your unique affiliate link.



# Support and Resources

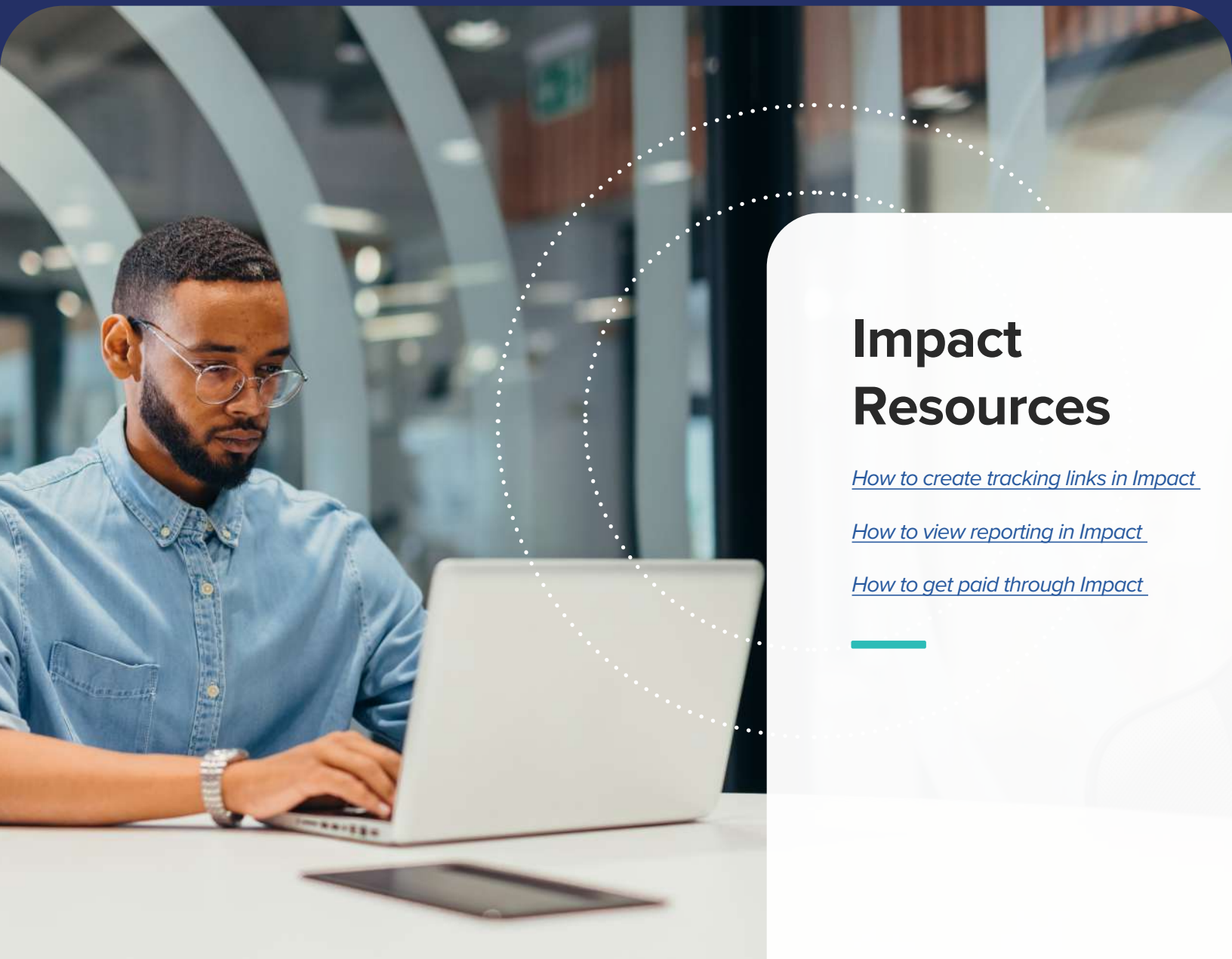
As part of our affiliate program, you'll have access to:



A dedicated affiliate manager to support you.



Regular performance updates to help optimize your campaigns.



## Impact Resources

[How to create tracking links in Impact](#)

[How to view reporting in Impact](#)

[How to get paid through Impact](#)





# Let's Build the Future of Real Estate Together

Thank you for partnering with Hondros College. Together, we can make a difference by empowering individuals to succeed in real estate.

Let's inspire, educate, and succeed—one affiliate campaign at a time.

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